

FEBRUARY 2024

Newsletter



Official newsletter of The Enloe Group realtors

Insider Tips on Credit Reports

SECRETS FROM A CREDIT REPAIR SPECIALIST

We hosted a training with Ivory Becker at Incite Strategies, and here are our top takeaways.

Payment History makes up to 35% of Your Credit Score

One of the largest contributors to your credit score is your payment history. This includes things like making on time payments and minimum payments regularly. Early payment on a loan does not benefit your credit score.

There's a Target for Credit Card Utilization

The ideal utilization of your credit card is to carry between one to 9% of your available spending limit. Higher carried balances over payment cycles negatively impact your score.

Income Amount Doesn't Impact Your Credit Score

Credit score calculations do not take into account your income.

Included in this Month's Issue:

MEET THE TEAM

We've added more faces to help meet growing demand. Say hello!

CHRISTMAS PARTY RECAP

Santa and his reindeer had so much fun visiting! Come watch our tv episode for a recap.

TRAINING OPPORTUNITIES

Sign up for upcoming sessions and watch previous ones.

meet the faces OF THE ENLOE GROUP

Our team is expanding to support our growing business



MICHAEL ENLOE

Team Lead, Realtor (OR/WA)

Michael is the founder and Principal Broker (OR) for The Enloe Group. He mentors our team of agents while also managing his own transactions with buyers and sellers. Clients love his attention to detail, calm demeanor, and professionalism.



TEGAN ENLOE

Marketing Lead, Director of Staging, Realtor (OR), ADTV Host

Tegan is head of marketing for the team. She oversees our events, trainings, social media, newsletters (hello!), and more. She also manages the staging component of our business. Clients love her enthusiasm, energy, and ability to always work sequins into an outfit.



LAUREN MATTHEWS

Realtor (OR/WA)

Lauren spent years living in the Portland Metro area before moving north to Ridgefield, making her an expert in both regions. Clients love her take charge attitude, hard work, and propensity to acquire random farm animals, rescue goats, and roof her outbuildings.



HANNAH STOWERS

Realtor (OR)

Hannah brings a sense of understanding and care that helps even the most anxious buyers feel at peace with the process of buying a home. When she's not selling real estate, she's at the track with her family of racers!



JESSICA LABUNSKY

Realtor (OR)

Jessica brings a valuable background in home renovations, flips, investment properties, and new construction builds. She has worked closely with her builder husband to create beautiful homes around the Portland Metro area. Clients love her creative eye.



TALIA WASCH

Realtor (OR)

Talia has always had a fascination for all things home related. Her dad is a contractor and finish carpenter, specializing in custom woodwork. She grew up touring the Street of Dreams homes to see his most recent projects.



TRISHA KILLIN

Real Estate Assistant, Realtor (OR)

Trishia is our team's license assistant. She is detail oriented, kind, and always willing to go the extra mile for clients. She helps our team at open houses, marketing material drop offs, events, inspections, and all the important things in between.

Christmas Event

CELEBRATING WITH OUR FAVORITES

How do you usher in the most wonderful time of the year? Why with the most wonderful clients of course!

At The Enloe Group, we consider our clients to be the most important part of our business. We're honored each time you entrust our team to fulfill your real estate investments.

Working closely together throughout one of life's most important decisions means that our clients are more like family to us. And that's why we wanted to take time and celebrate the holidays with you!



Market Update

JANUARY STATS - PORTLAND METRO

425

New Listings

4K

Pending Sales

392

Sold Homes

54

AVG Days on Market

\$541

AVG Sale Price

\$475

Median Sale Price

American Dream TV

EPISODE 3: CHRISTMAS EVENT



Our third episode shares all the magic of the Christmas holiday. Our annual client Christmas Event is our favorite time of the year. We hope you will check out the episode and learn more

about Santa's reindeer, the big man himself, and catch a glimpse of our over the top party decor.



Watch!

AS SEEN ON

EPISODE 2: DEPUTY DOG RADAR



Our second episode features Deputy Dog Radar and Seargent O'Reilly with the Washington County Sherrif's Office. O'Reilly shares daily videos of snack time with Radar that bring joy to 100's of

thousands on instagram. Join us for a dose of crime fighting super pup cuteness.

Watch!



TRAINING OPPORTUNITIES

upcoming & recorded

Webinar
REHAB LOANS
FLIPPING | FIXER UPPERS | CONSTRUCTION
TUESDAY, FEBRUARY 6 @ 6:00 PM
theenloegroup.com/trainings



The Enloe Group
Realtors in OR + WA
Premiere Property Group, LLC

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Aron Rodriguez
Lender in OR + WA
NMLS #402234

FEB 6TH @ 6 PM: REHAB LOANS - FLIPPING, FIXER UPPERS, CONSTRUCTION

Are you interested in buying a house that needs work, but don't have the cash on hand to for the repairs? Rehab loans are a great option for financing those repairs or remodel items into the loan. You can include functional items like HVAC, windows, roofing or even aesthetic items like flooring, paint, and kitchen remodels. Join us to learn more about how to leverage this option.

Register!



RECORDED: PREPARE YOUR CREDIT TO BUY A HOUSE

Watch!



Credit is one of the great mysteries of the world. How does it work exactly? Which actions increase your credit score and decrease it. If you want the best interest rates when buy a house, then what should be your targeted score? Luckily for us, we have all the answers! Scan the QR Code to play this training's recording, and reach out to our team if you'd like a free consultation with the credit repair gurus!

Webinar
PREPARE YOUR CREDIT TO BUY A HOUSE
TUESDAY, JANUARY 9 @ 6:00 PM
theenloegroup.com/trainings



The Enloe Group
Realtors in OR + WA
Premiere Property Group, LLC



Kahren Oxner
Lender in OR + WA
NMLS #890552



Ivory Becker
Credit Repair Specialist
CEO, Insite Strategies

RECORDED: INVESTMENT PROPERTIES 101



Watch!

Are you interested in purchasing an investment property, but aren't sure where to start? This training covers everything from making an offer on an existing or potential future rental property, securing a loan using the projected rental income, which property features are most desirable and get the highest rental income, and other things to consider in managing your property.

Webinar
INVESTMENT PROPERTIES 101
TUESDAY, AUGUST 8 @ 6:00 PM
theenloegroup.com/trainings



The Enloe Group
Realtors in OR + WA
Premiere Property Group, LLC



Natalie James
Lender in OR + WA
NMLS #890552



Hyle Bradley
Real Property Management Solutions



Meet Your Team

The Enloe Group is a full-service real estate team serving both Oregon and Washington. Our team provides concierge level service at competitive rates to give you the best buying or selling experience possible. Residential, commercial, bare land; our team has experience doing it all.

The Enloe Group
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